

Location Facts & Demographics

Demographics are determined by a 10 minute drive from 638-640 University Ave, Madison, WI 53715

CITY, STATE

Madison, WI

POPULATION

36,067

AVG. HHSIZE

2.22

MEDIAN HH INCOME

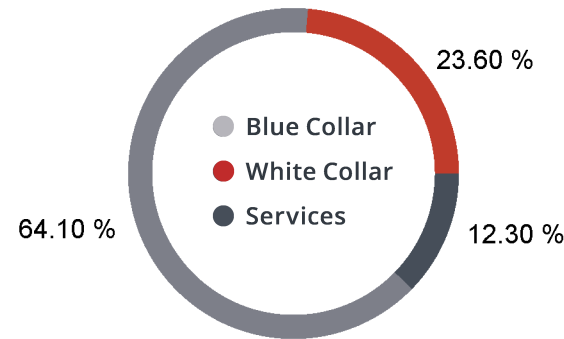
\$62,767

HOME OWNERSHIP

Renters: **9,607**

Owners: **6,838**

EMPLOYMENT



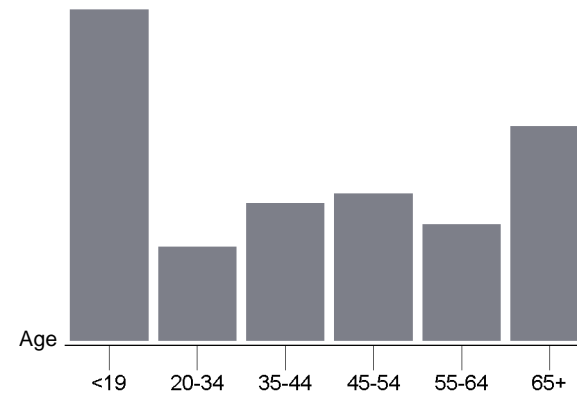
58.18 % Employed
1.66 % Unemployed

EDUCATION

High School Grad: **11.82 %**
Some College: **13.39 %**
Associates: **4.83 %**
Bachelors: **73.87 %**

GENDER & AGE

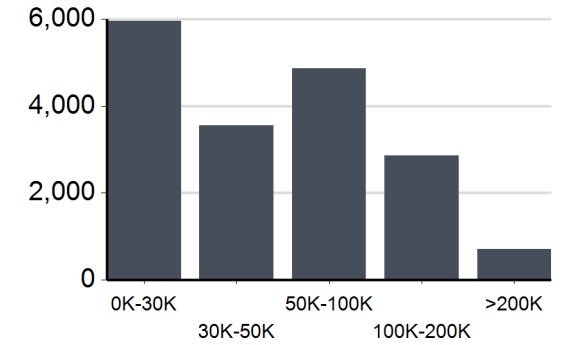
49.31 % **50.69 %**



RACE & ETHNICITY

White: **73.42 %**
Asian: **15.35 %**
Native American: **0.06 %**
Pacific Islanders: **0.00 %**
African-American: **2.94 %**
Hispanic: **5.18 %**
Two or More Races: **3.06 %**

INCOME BY HOUSEHOLD



HH SPENDING

